

OKKO

HOTELS

PRESS RELEASE

THE OKKO GROUP OPENS ITS FIFTH HOTEL IN RUEIL-MALMAISON



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In 2016, the OKKO HOTELS group is seeing double

Following its original burst of openings in Nantes, Grenoble and Lyon in 2014, the year 2016 will see French hotel group OKKO HOTELS double in size. The festivities got underway on 1 March with the opening of its new hotel in Cannes, which is now gearing up to make a big impression on guests during this year's film festival. As such, the team at Rueil-Malmaison will be opening the doors to what is already OKKO's second new hotel for the year. It will soon to be joined by a third, in Bayonne, on 1 July.

This new location sees OKKO HOTELS venture into the Greater Paris region for the first time, ahead of the opening of the future OKKO HOTELS Paris – Porte de Sèvres, scheduled for the summer of 2017.

In Rueil-Malmaison, Olivier Devys and his team have seized the chance to become a central part of the Mobipôle project, which is developing and modernising the area surrounding the local RER train station. OKKO HOTELS Rueil-Malmaison is bringing its high quality, contemporary accommodation to a neighbourhood already boasting a brand new range of modern shops, green spaces and transport links.

Only 10 minutes by RER train from La Défense, OKKO HOTELS Rueil-Malmaison is set to become the four-star hotel of choice for business visitors to the area.

Designer and urbane: a new 4* concept for Rueil-Malmaison

OKKO HOTELS Rueil-Malmaison is breathing new life into the area's existing accommodation options with its contemporary design and all-inclusive service, a concept that has already proved a hit with guests around France.

Future guests will have uninterrupted access to the Club, a spacious living area located on the second floor, in addition to a health & well-being area and a stunning terrace. At any time of the day and at no extra cost, they will be able to pop by and settle down to some work, have a drink, relax, taste the local cuisine, or print their plane ticket.



The future Club at OKKO HOTELS Rueil-Malmaison

Architect Loïc Richalet has designed a building that blends effortlessly and elegantly into the surrounding development. The hotel, delivered to schedule by developer FIMINCO, will open its doors to the public on 16 May. The interior design of the 110 rooms, as well as the shared areas, is the work of Patrick Norguet.



The hotel room, designed by Patrick Norguet

The OKKO HOTELS group is:

- 75 employees
- A target of 50 hotels in France, including 25 in the Greater Paris region
- A chain of 4 hotels, soon to become 6 by the end of July 2016
- 5 more scheduled openings, and talks open for a further 10 projects
- An overall investment of €200 million
- A turnover of nearly €8 million in 2015
- Outstanding levels of customer satisfaction: all of our three hotels score between 9.1 and 9.2/10 on Booking.com, and also feature in the top 3 hotels for their cities on Tripadvisor.com.

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